

ECONOMIC OPPORTUNITIES AND ASSET MANAGEMENT - SEA POINT PRECINCTS - MARKETING AND ADVERTISING									
CAT.	SERVICES RENDERED	UNIT	REMARKS	2018/19 Recalculated excl. VAT	2018/19 R incl. VAT	VAT Yes/No	2019/20 Recalculated excl. VAT	2019/20 R incl. VAT	% Increase / decrease
	Electronic Advertising Boards: If an event involves broadcast then the following rate applies:								
MR	Events that have International broadcast coverage	per hour per 7,5m unit		8 472.02	9 742.82	y	8 822.61	10 146.00	4.14%
MR	Events that have International broadcast coverage	per 5 minute slots per 7,5m		740.96	852.10	y	771.30	887.00	4.10%
MR	Events that have local broadcast coverage	per hour per 7,5m unit		4 235.96	4 871.35	y	4 411.30	5 073.00	4.14%
MR	Events that have local broadcast coverage	per 5 minute slots per 7,5m unit		424.04	487.65	y	441.74	508.00	4.17%
	Electronic Advertising Boards: The following rates will apply if no broadcast coverage is involved:								
MR	Events without broadcast coverage	per hour per 7,5m unit		3 177.02	3 653.57	y	3 308.70	3 805.00	4.14%
MR	Events without broadcast coverage	per 5 minute slots per 7,5m unit		265.00	304.75	y	275.65	317.00	4.02%
	Pillar Advertising								
MR	Podium Level	per pillar		279.04	320.90	y	290.43	334.00	4.08%
MR	Parking Level	per pillar		279.04	320.90	y	290.43	334.00	4.08%
	GENERAL REMARKS								
1	Clients are required to provide all graphics and material requirements.								
2	The affixing of advertising must comply with the Stadium safety and building requirements.								